

# The Way Home Social Media Fundraising Campaign World Homeless Day 2015



## Team Competition Information

**Help us raise \$12,500 by November 10 to turn 50 houses into homes!**

We are adding an element of fun to our fundraising campaign by instituting a team **competition!** Whether it's your organization as a whole that fundraises as a team, or if you want to have a friendly internal competition (Development vs. the rest of your organization? Case managers vs. Administrative staff?), be sure to share your team's name with your donors and have them type it in the memo line at the bottom of [The Way Home's donation form](#). (screenshot below)

A screenshot of a donation form with the following fields:

- Middle:
- Last Name:
- Suffix:
- Email Address:
- Country:
- Street Address:
- Street Address 2:
- City:
- State:
- Zip Code:
- Memo:

A red arrow points to the Memo field. Below the form is a teal button labeled "SHOW TOTAL".

We will provide weekly Team Leaderboard updates [online](#) and via the Coalition's [Facebook](#) and [Twitter](#) pages. **The team who raises the most money during this campaign will be recognized at the November CoC Provider Forum in a really fun way!**

**For any additional information, please contact Sara Brown at [sbrown@homelesshouston.org](mailto:sbrown@homelesshouston.org) or 832-659-2293.**